



AMOA

ON THE ROAD PROGRAM

**OPTIMIZE
YOUR FUTURE**

October 22-23, 2025

Westin Chicago Northwest, Itasca, IL



Factory Tour
Arachnid 360°

Wednesday, 2:45 pm



Educational Sessions

Thursday, 8:30 am - 5:00 pm



Product Showcase

Thursday, 6:30-9:30 pm

www.amoa.com

2025 AMOA On the Road Program **OPTIMIZE YOUR FUTURE**

WEDNESDAY, OCTOBER 22

2:45 pm

Go Behind the Bullseye: Tour Arachnid 360°

Get an exclusive behind the scenes look at one of the amusement industry's premier manufacturers—Arachnid 360°. Bus departs at 2:45 pm.



THURSDAY, OCTOBER 23

8:30-9:30 am

Keynote Address: Outsell. Outhire. Outperform. *Tony Leone, The Constance Group*

Tony's back with unstoppable strategies to help you crush the competition and claim your place at the top. Don't just compete—dominate!



9:30-9:45 am

Break

9:45-10:45 am

Diversify Your Portfolio by Creating a Backup Plan *Professional Panel*

In uncertain markets, strategic diversification is key to long-term success. This panel discussion brings together seasoned bankers and owner operators to explore how business owners can build resilience by investing in real estate. Learn how owning your location—or diversifying into other tenant-based properties—can provide both a financial safety net and a growth strategy. Panelists will discuss financing options, risk considerations, and how to structure deals that align with your broader business goals. Whether you're looking to strengthen your portfolio or build a more secure foundation, this session will help you plan for stability and scalability.

10:45-11:00 am

Break

11:00 am
-12:00 pm

Optimizing App Features for Business Impact *AMI Entertainment, Stern Pinball, and TouchTunes*

Your app is more than a digital tool—it's a direct line to your customers and a powerful driver of revenue. In this session, our panelists will identify app features to help improve engagement, retention, and ROI. Walk away with practical insights and strategies to make your app not just useful—but more profitable.

12:00-1:00 pm

Legislative Luncheon *John Russell, Partner, Government Relations, DGA Group*

Optimize your connections over lunch and enjoy an update from DC with AMOA legislative counsel, DGA Group.



1:00-1:15 pm

Break

1:15-2:15 pm

Applying AI to Optimize Efficiency in Your Business *Maria Trent, Beyer and Brown / Back Alley Lanes VrCade*

Artificial intelligence is no longer a futuristic concept—it's a practical tool that can streamline operations, reduce costs, and enhance decision-making in today's businesses. This session explores easy and practical real-world applications of AI in a route operator's day-to-day operations especially solutions to support your game techs. Whether you're just starting to explore AI or looking to expand its role in your operations, this session will offer actionable insights to help you work smarter, not harder.



2:15-2:30 pm

Break

2:30-3:30 pm

Optimize Risk Management with Cybersecurity Best Practices

Mark Gibson, IT Security Manager, J & J Ventures

In an increasingly connected world, cybersecurity is no longer just an IT concern—it's a vital component of risk management. This session will explore how businesses can proactively safeguard their data, operations and reputation by integrating cybersecurity best practices into their overall risk strategy. Mark will share practical approaches to identifying vulnerabilities, managing threats, training staff, and staying compliant with evolving regulations. Whether you're just starting to build security framework or strengthening existing protocols, this session will equip you with tools to reduce exposure, ensure business continuity and protect what matters most.

3:30-3:45 pm

Break

3:45-5:00 pm

Industry Round Tables and Wrap Up

Tap into the power of peer-to-peer learning in these focused round table discussions. Dive into timely topics offering a unique opportunity to exchange insights, tackle shared challenges, and gather practical solutions. Whether you operate routes, arcades or FEC's, you'll leave with actionable ideas and stronger industry connections.

6:30-9:30 pm

AMOA Associate Member Product Showcase



AMOA Associate Member Product Showcase

**DISCOVER. CONNECT.
OPTIMIZE.**

Step into the **Associate Member Product Showcase** where innovation meets opportunity on Thursday evening, October 23. Explore the latest products and connect with trusted partners and colleagues to **OPTIMIZE YOUR FUTURE!**



"The AMOA On the Road Program has allowed me to network with other amusement operators from around the country. I have been able to gain insight on business practices from another point of view, which I find to be very valuable to bring back to my office. I feel the topics that are covered are very relevant to our business whether it involves technology or human resources."

Scott Renville, Board Machine Inc.



"I look forward to attending the AMOA On the Road Program every year where I learn about upcoming industry trends and what my peers are doing to be successful. I enjoy the behind-the-scenes factory tours and the keynote speaker never disappoints. Time away from the day-to-day operations always rejuvenates my passion for my business."

Jeff Prescott, Valley Vending Service Inc.

2025 AMOA On the Road Program

OPTIMIZE YOUR FUTURE

A Continuing Education Program exclusively for AMOA Members

October 22-23, 2025 | The Westin Chicago Northwest | Itasca, IL

Attendee Information

NAME _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Registration Fees Please indicate registration type. You must be an AMOA Member to attend.

☐ **\$325 includes Education AND Product Showcase Event**

☐ **\$99 includes Product Showcase Event ONLY**

Payment

Please make your check payable to AMOA.

For credit card payment, please fill out the following completely: ☐ American Express ☐ Mastercard ☐ Visa

Total Registration Fee _____ Billing Zip Code _____

Card Number _____ Exp. Date _____ CVV Code _____

Signature _____

Send this form & payment to:

380 Terra Cotta Road, Suite F, Crystal Lake, IL 60012 | Phone: 815-893-6010 | Fax: 815-893-6248 | Email: elizabeth@amoa.com

REGISTRATION



Building Engagement in Real Life

380 Terra Cotta Road, Suite F
Crystal Lake, IL 60012

www.amoa.com



AMOA ON THE ROAD PROGRAM

OPTIMIZE YOUR FUTURE

October 22-23, 2025

The Westin Chicago Northwest
Itasca, IL

October 22-23, 2025
The Westin Chicago Northwest
Itasca, IL

The AMOA On the Road Program is a member exclusive continuing education program for leaders in the amusement industry who want to invest in themselves and their businesses by participating in a cost-effective educational event at an easily accessible venue.

OTR is back this Fall and returns to the Chicago suburbs with the 2025 edition taking place at the Westin Chicago Northwest in Itasca, Illinois just 10 miles from O'Hare International Airport. This year's program features a facility tour at Arachnid 360° on Wednesday afternoon, October 22; a full day of education on Thursday, October 23; and an AMOA associate member product showcase event that evening to close out the program.

AMOA
ON THE ROAD
PROGRAM
OPTIMIZE
YOUR FUTURE

Register
Today!
amoa.com