



For Immediate Release

CONTACT: Maggie Kapinos, Membership and Marketing/Communications Manager

Company: Amusement & Music Operators Association

E-Mail: maggie@amoa.com

Phone: 815.893.6010

JUKEBOX JAMS EMERGING ARTISTS PROGRAM ANNOUNCED

Amusement & Music Operators Showcase the New Era of Jukebox Entertainment

CRYSTAL LAKE, ILLINOIS – November 1, 2021 – The Amusement & Music Operators Association (AMOA) today announced the launch of its inaugural Jukebox Jams program. The program will showcase a select playlist of up-and-coming artists to drive more awareness of the artists themselves as well as the jukebox experience. The program begins November 1st and culminates on National Jukebox Day (Nov. 24).

Jukebox Jams is presented in collaboration with jukebox industry leaders, AMI and TouchTunes, and will feature emerging artists specially selected for the event. Over 30 talented performers will be featured in the program representing country, rock, Latin, R&B, hip-hop/rap and pop genres.

Patrons of AMI and TouchTunes Jukebox entertainment venues will have an opportunity to vote for the talent of their choice by simply downloading the digital app then play a song from the Jukebox Jams Emerging Artist playlist.

“No stranger to *engagement in real life*, AMOA champions the cause of supporting a national trade association that promotes and strengthens the currency-operated (coin-op) machine industry. This includes Jukebox operators and manufacturers. We’re quite excited about this national program and pleased to be working with AMI and TouchTunes,” stated Michael Martinez, AMOA Jukebox Promotion chair.

The Jukebox Jams Emerging Artist contest will drive awareness that the jukebox is alive and well in 2021 as well as give select artists a national platform to showcase their work, all while providing the opportunity for patrons to be entered to win unique and exciting prizes. To learn more about the program, visit AMOA.com

About AMOA

AMOA, originally known simply as MOA – The Music Operators of America – was formed on January 21, 1948. Harnessing the collective strength, energy, knowledge, and entrepreneurial spirit of a growing number of volunteer members, AMOA quickly established itself as a major force within the trade. Today, more than 70 years later, the Association continues to offer an expanding array of programs and services to members and the entire industry.

###

Juke Box Jam’s QR Code

Juke Box Jam’s Logo