

#### FAQ's

#### What is it?

A fun and entertaining contest created to encourage jukebox fans nationwide to be inspired as they discover and play music from a jukebox. Originally developed to celebrate National Jukebox Day (the Wednesday before Thanksgiving), the Program has expanded to simply celebrate the Jukebox.

## When does it take place?

The Jukebox Jams program will run from November 1 through November 30, 2023.

# Why is it taking place?

The Jukebox industry has a long and storied history that continues to this day! Jukebox Jams has been developed to generate awareness, excitement, and inspiration for the jukebox music experience nationwide.

## What is National Jukebox Day?

The day before Thanksgiving is traditionally the busiest bar night of the year as friends and family get together before the Holiday. And what better way to celebrate reunions than with music! The first National Jukebox Day took place on November 23, 2017. Coincidentally, this is also the anniversary date of the first coin-operated phonograph that was installed by Louis Glass in the Palais Royal Saloon bar in San Francisco back in 1890.

## Who sponsors the program?

The Amusement and Music Operators Association (AMOA).

#### Who is AMOA?

AMOA is the Amusement & Music Operators Association, a national trade association that promotes and strengthens the currency-operated (coin-op) machine industry. This includes Jukebox manufacturers and operators.



# What are the prizes?

Patrons throughout the country can enter for a chance to win a Live Nation Gift Card. All they have to do is fill out the entry form found here - amoa.com/jukebox-jams-enter-to-win.

When will winners be announced? Winners will be announced on December 20, 20223

# Where is this taking place?

At bars, restaurants, and other entertainment venues throughout the country which feature an AMI or TouchTunes jukebox.