



AMOA

GAME MASTER PROGRAM

REVISED SEPTEMBER 2023



CREATE A WINNING PARTNERSHIP

with the AMOA Game Master Program!

Stand out as a leader in the in-venue entertainment industry by becoming an AMOA Game Master. Available exclusively to companies who are current Associate AMOA Members, this program gives your organization a unique opportunity to show your support for AMOA and to promote directly to our membership and the industry.

Our 1,400 member contacts count on AMOA for valuable information on the latest trends, technologies, and business practices that are causing the industry to evolve at its fastest pace in over 75 years. This comprehensive program harnesses the promotional power in all of AMOA's existing events, member communications, and educational courses to grant unparalleled access to the industry's leading operators and owners.

Take Your Place at the Top of the Leaderboard

As a Game Master you will be making an important contribution to ensuring AMOA can continue "Building Engagement in Real Life" with programs and information that can meet the evolving needs of the industry. In return, you will gain access to benefits and promotional opportunities unparalleled within the industry including:

- Increased brand awareness
- Alignment with a trusted industry resource
- Opportunities to connect in-person with important leaders
- A full-year of promotions from a single contribution
- A venue to showcase new and innovative technologies

Become an AMOA Game Master Today!
Call (815) 893-6010 to get started.

Three Options to Fit Your Budget and

ACHIEVE YOUR GOALS



**BECOME A 3-STAR
GAME MASTER**
8 AVAILABLE
\$9,500

Three-Star Game Masters represent the top tier of manufacturers, suppliers, and distributors in the industry. A commitment at this level allows AMOA member companies to maximize access to exclusive rights and sponsorship benefits at all events, educational courses, and in year-round opportunities to reach AMOA membership and beyond.

- **Year-round recognition as an AMOA Game Master**
- **Exclusive** social and networking opportunities at AMOA Board Events
- **Exclusive** opportunity to contribute to AMOA educational sessions
- **Exclusive** advertising opportunities on the AMOA website and AMOA Engage Mobile App
- **Exclusive** opportunity to email important news to AMOA members



**BECOME A 2-STAR
GAME MASTER**
12 AVAILABLE
\$6,500

Two-Star Game Masters gain enhanced promotional benefits of our sponsorship program and additional access to important networking opportunities with AMOA members. A commitment at this level also grants your company exclusive access to event sponsorships and opportunities to distribute company materials at AMOA events and educational programs.

- **Year-round recognition as an AMOA Game Master**
- Opportunities to distribute company materials and giveaways at AMOA events
- Opportunity to sit on State Council Meeting Panel Discussion



**BECOME A 1-STAR
GAME MASTER**
\$2,500

One-Star Game Masters enjoy many of the promotional benefits of AMOA sponsorship at a value-driven price. Contributing saves your company time and effort by ensuring a full year of promotions with only one commitment.

- **Year-round recognition as an AMOA Game Master**
- Prominent logo placement at AMOA events and educational programs
- Opportunity to share a company alert on AMOA social media

See Inside for Full List of Benefits!

UNIQUE & EXCLUSIVE BENEFITS

In addition to a single-source commitment to our existing sponsorships, AMOA Game Masters can count on access to a wide variety of benefits and promotional opportunities not offered anywhere outside of the program. In addition, our Game Masters will get the first opportunity to review new sponsorships before they are introduced to the rest of the membership.

Consult the comparison chart below to see which Game Master Rank will provide the most value for your budget!

BENEFIT	GAME MASTER RANK		
	3-STAR (\$9,500)	2-STAR (\$6,500)	1-STAR (\$2,500)
AMOA MEMBER PROMOTIONS			
AMOA.com Average 2,300 Visitors Per Month			
Placement on Sponsor Page	●	●	●
Logo on Home Page	●	●	
Sponsor Event on AMOA Calendar	●	●	
220x220 Banner Ad (1 month)	●		
AMOA Engage App			
Placement on Sponsor Page	●	●	●
Featured Sponsor Title for 1 Event	●		
1 Push Notification	●		
Email Communications 2 Emails/Month. Mailing List Size: 1,450 members/1,700 prospects			
Banner Ad with Link on 1 Email	●	●	●
Sponsor Feature	●	●	
Logo on all Enews Communications	●	●	
Sponsored Email (sent by AMOA)	●		
Printed Member Directory Distribution Size: 1,000			
Sponsor Section Recognition	●	●	●
Enhanced Listing	●	●	●
Ad Space	Premium	Full	Half
Opportunity to Place Video on Online Flipbook	●		
Social Media Over 2,900 Combined Followers			
Sponsor Thank You Posts with Logo	●	●	●
Shared Facebook Post	4	2	1
Shared LinkedIn Post	4	2	1
Shared Post on X (Twitter)	4	2	1
Shared Image on Instagram	4	2	1

BENEFIT	GAME MASTER RANK		
	3-STAR	2-STAR	1-STAR
AMOA EVENTS			
AMOA Exhibit: Amusement Expo International (AEI), IAAPA, Bowl Expo 3,000 – 25,000 Attendees Each			
Logo Placement on Sponsor Thank You Poster	Large	Large	Small
One Handout Placement on Sponsor Table	●	●	
Amusement Expo International (AEI) Number of Attendees: 3,000			
Logo on Sign at AMOA Members Meeting	Large	Large	Small
Logo on Table Toppers at AMOA Members Meeting	Large	Large	Small
Game Master Sign for Exhibit	●	●	●
Game Master Buttons for Exhibit Staff	●	●	●
Invitation to Exclusive Presidents' VIP Dinner	Logo	Logo	Name
AMOA State Council Meeting Number of Attendees: 65 Industry Leaders			
Web Page Recognition	●	●	●
Welcome Poster Recognition	●	●	●
Table Topper Recognition	●	●	●
Opportunity to Attend Meeting	●	●	●
Opportunity to Sit on Panel Discussion	●	●	
Mid-Year Board Meeting Number of Attendees: AMOA Board of Directors (40 people)			
Welcome Poster Recognition	●	●	●
Table Topper Recognition	●		
Opportunity to Attend Networking Events	2 People		
EDUCATION			
On the Road: 30-50 Participants per Class			
Logo on Sponsor Poster next to Refreshment Table	●	●	●
Logo Placement on Sponsor Thank You Slide	●	●	●
Literature and Handout Placement on Sponsor Table	●	●	
Logo Placement on Sponsor Thank You Table Toppers	●	●	
Opportunity to Sponsor Pens	●	●	
Opportunity to Sponsor Notebooks/Binders	●	●	
Opportunity to Present for 5 Minutes	●		
Opportunity to Host Networking Reception at 1 Event	●		
Opportunity to Sponsor Pens & Notebooks at 1 Event	●		
On Demand			
Logo Placement on Beginning Screen	●	●	●
Opportunity to Contribute Full Hour On-Demand Course	●		

FREQUENTLY ASKED QUESTIONS

1. What is AMOA?

AMOA is a (501-c6) national trade organization, our mission is to promote and strengthen the industry by providing education programs, legislative advocacy, purchasing discounts, networking opportunities, communication products and related services.

2. Is this program only for game manufacturers or distributors?

Absolutely not! Whether you are in the business of games, jukeboxes, ATMs, or any of the other businesses that make up our Associate AMOA Membership, you may become a Game Master.

3. Do I need to be an AMOA member to be a Game Master?

Yes. The Game Master Program is exclusively available to AMOA members. For more information on joining AMOA call (815) 893-6010.

4. How long is the commitment?

Commitments are made for each calendar year. We recommend becoming a Game Master as you renew your AMOA Membership for the year. If you are interested in becoming a Game Master after January 1, please call AMOA at (815) 893-6010.

5. How do I contribute as an Operator Member?

Operator members can contribute in a number of ways including donations to our Coin-Op Cares charity fund, or becoming more involved with one of our many committees. For more information visit AMOA.com.

6. Can I purchase one or more of the sponsorship items "a la carte?"

Ads in our printed directory and certain event sponsorships are still available on an individual basis. However, AMOA Game Masters will have priority selection for each of these opportunities before they are made available to companies outside of the program. Visit AMOA.com frequently for these sponsorship opportunities as they become available.

7. What will my company need to take advantage of this program?

Be prepared to send a high-resolution or vector version of your logo that is appropriate for printing on large posters and banners. You should also ensure that your AMOA member directory information is complete and up to date, as this will be used to identify your company in written applications.

BECOME A GAME MASTER TODAY!

Only AMOA Game Masters have opportunities to advertise directly to our Operator and Owner Members! If you have questions, or are interested in sponsoring AMOA through our Game Master program don't hesitate to contact AMOA today. We would be happy to assist you in finding the best fit for your company!

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